



PRESS RELEASE
Comcast
One Comcast Center
Philadelphia, PA 19103
www.comcast.com

The Philadelphia Phillies Cover All the Bases with Ethernet from Comcast Business Services

High-Speed, Scalable Internet Connection Enhances Operational Efficiency and Overall Ballpark Experience for Staff, Guests and the Media

PHILADELPHIA, PA – July 10, 2012 – Comcast Corporation, one of the nation's leading providers of information and communications products and services, today announced that The Philadelphia Phillies have selected Comcast Business Class [Ethernet services](#) to upgrade their network connectivity at 43,647-seat Citizens Bank Park. As the oldest continuous, one-name, one-city franchise in all of professional sports, The Phillies will now be fully outfitted with the latest in reliable, scalable high-speed Internet connectivity to enhance the operational efficiency and overall ballpark experience for staff, guests and members of the media alike.

"One of the best things about our Internet service is that we can increase our bandwidth as much and as quickly as we need to, based on demand," said Brian Lamoreaux, IT director for The Philadelphia Phillies. "The flexibility and speed at which Comcast does this has been an enormous asset to us, and it's literally just as easy as flipping on a light switch."

Citizens Bank Park is outfitted with two separate [Ethernet Dedicated Internet](#) lines from Comcast, one to connect all office personnel to the team's internal computer network and the other for the stadium's guest media network, which is used by reporters, broadcasters, photographers, TV trucks, and production companies. During the off-season, the network is used by trade show planners, concert organizers, and sporting event coordinators. For example, the ballpark was the host of this year's NHL Winter Classic and was able to utilize much of the existing infrastructure to improve its internal communications prior to and during the game.

"We have seen a tremendous surge in interest over the past few months from a number of sporting facilities around the country," said Bill Stemper, president of Comcast Business Services. "Many of these customers have found that having a reliable and fast Internet connection, and the flexibility to change bandwidth requirements at a moment's notice, is essential to the successful operation of the park, making us a critical partner to help them achieve their business objectives."

In addition, The Phillies are using Comcast Ethernet services for all Internet-based content that enters the ballpark, including its right field out-of-town scoreboard and its left field Hi-Definition video board. Concession stand retailers take advantage of the faster speeds and greater bandwidth that is provided by the stadium through Comcast, which helps expedite credit card order processing to enhance the experience of all guests.

About Comcast Business Services

[Comcast Business Services](#), a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Class Internet, TV and Voice services for cost-effective, simplified communications management.

Launched in 2011, the Comcast Business Class Ethernet suite offers high-performance point-to-point and multi-point Metro Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Metro Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing

scalable bandwidth from 1 Mbps to up to 10 Gigabits-per-second (Gbps) in more than 20 major US cities. For more information, call 866-429-3085 or visit <http://business.comcast.com/enterprise>.

About Comcast Cable

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is one of the nation's leading providers of entertainment, information and communications products and services. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

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Media Contacts:

Jeff Alexander

Comcast

215.642.6465

Jeff_Alexander@cable.comcast.com

Maria-Christina Kolodziej

Davies Murphy Group

781.418.2424

mckolodziej@daviesmurphy.com